

Specialized Certificate

Supply Management

CATALINA CIOBANU
SOURCING SPECIALIST | QUALCOMM

AREAS OF EXPERTISE

I provide supplier risk insight and sourcing execution support to customers, closely partnering with them in order to influence sourcing strategies, make cost savings and ensure projects meet deadlines.

WHY EXTENSION?

UC San Diego is known for its prestige and I knew I wanted to complete courses there to add on to my master's in Marketing Management. After one of my colleagues at Qualcomm completed the Purchasing and Supply Management certificate program, I knew it was for me.

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EXPERIENCE

I gained both personally and professionally. At work, I am able to apply new strategies to improve partnerships with suppliers and engineers and offer better support to customers. I am better prepared to negotiate and know which strategies to follow or contracts to use in order to successfully manage certain projects.

Personally, I had a lot of fun and met amazing people and quality instructors who have helped guide our career paths.

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